



PHILIP MORRIS

U.S.A.

120 PARK AVENUE, NEW YORK, N.Y. 10017 TELEPHONE (212) 880-5000

April 1, 1986

Mr. Michael B. Neal
Shallow Creek Ranch
8320 King Road
Loomis, CA 95650

Dear Mr. Neal:

Thank you very much for your kind letter regarding our advertisement "Longhorn".

I am sending you under separate cover this ad which I hope you will find suitable for framing.

I hope you will continue to enjoy Marlboro cigarettes and Marlboro Country advertising.

Sincerely,

Irene Y. Bick
Assistant Brand Manager,
MARLBORO

IYB/ra

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MARLBORO BENSON & HEDGES MERIT VIRGINIA SLIMS PARLIAMENT LIGHTS PLAYERS SARATOGA CAMBRIDGE ALPINE MULTIFILTER